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Michael has been selling Ultra High end systems to affluent clients for over 20 years. With over 20 sales industry awards Michael has proven to know what it takes to sell big ticket items. For over 4 years Michael has worked for Harman Luxury Audio training dealers and sales people on selling Luxury goods all over the world.

Luxury Selling - Selling to the Affluent - Sales training ...

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Luxury Brand Marketing: How To Make the Affluent Buy | Inkit

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Selling Luxury: Connect with Affluent Customers, Create ...

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The Best Way to Connect With the Affluent Customers You Want To find the affluent target market you're seeking, you have to know where to look. One marketing expert shares how.

The Best Way to Connect With the Affluent Customers You Want

Millennials are reshaping the luxury travel industry. Affluence is no longer tied to the physicality of what you own. New status symbol can instead be found in the riches of experience that you live. 72 percent of Millennials prefer indeed to spend their money on experiences rather than material objects. With 23 percent of Millennials more likely to travel than their older counterparts, the ...

Millennials Seek Authentic and Shareable Luxury Travel ...

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Aditus sets out to connect the crypto-affluent with luxury ...

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